

Thriving Communities

Strategic community sponsorships

Strategic community sponsorships provide up to \$75,000 over three years (\$25,000 per year) for partnerships with leading regional organisations that support liveability and wellbeing across our region.

What funding is available?

Applicants may apply for a strategic community sponsorship valued at up to \$75,000 for over three years.

You will be asked to provide a detailed budget for how the funds will be spent and how your organisation will work with GWW to deliver the agreed outcomes.

What is the selection criteria?

We recognise there are many ways we can work together to help our communities thrive.

We are looking for partnerships with leading organisations that meet at least two of the following criteria:

- The primary purpose of the partnership is to support communities to thrive by **supporting liveability and wellbeing**.
- The project addresses a recognised **regional need** and uses local networks and resources to deliver **clear community benefits**.
- Projects are **locally-led** for the benefit of the communities within our service area.

Partnerships that do not demonstrate at least 2 of the 3 criteria will not be considered for funding.

What types of projects will GWW support?

Through our strategic community sponsorship, we endeavour to support major projects and initiatives that offer:

- opportunities to gather and celebrate, such as major events
- support for people to become active role models
- volunteering and development opportunities for GWW team members
- opportunities to share expertise and learn
- sustainable use of water, increased tree canopy and green open space.

What kind of support will I receive?

In addition to financial support for your project, our strategic community sponsorships aim to build and strengthen relationships with our community in a range of ways, including:

- volunteering and development opportunities
- internships and mentorships
- sharing expertise and partnerships.

What can strategic sponsorship funds be used for?

Some examples of activities and items that we will fund include, but are not limited to:

- scholarships, fundraising appeals, or prize money
- program coordination and facilitation
- purchase of materials for events and activities
- marketing materials
- skills development, training, and workshops
- venue hire, including furniture hire/purchase
- project evaluation.

The following activities and items that are not eligible for funding include:

- capital works or improvements (major improvements to fixed assets, buildings, or grounds)
- general donations
- emergency relief or disaster appeals
- high-risk events or activities that are damaging or harmful to people or the environment, including activities that would alter water flows, for example locating a pool in a creek
- alcohol, drug, or tobacco use (as a primary activity)
- activities that primarily benefits an individual
- activities aligned to political, religious, gambling, weaponry, or military pursuits
- projects undertaken for commercial gain or benefit
- funding for a permit application or planning permit.

What type of organisations will GWW partner with?

We encourage leading regional organisations to contact us to discuss establishing a strategic community sponsorship. We are interested in talking to organisations that:

- have a major presence in the GWW service area
- have a focus on supporting liveability and wellbeing
- are leading organisations in the region, this may be in the areas of community development, education, environment, health, research and sport.

How are sponsorships initiated?

We will identify and contact leading regional organisations that we are interested in exploring partnerships with to discuss how we could work together.

We also invite organisations that consider that they could partner with us to achieve the intent for Strategic community sponsorships to get in touch and discuss a proposal.

For a discussion about partnering with GWW, please contact the grants and sponsorship team on 13 44 99 or email sponsorship@gww.com.au